

**WHAT IS CLAIMED IS:**

1. A method for providing a customized image product to a user, comprising the steps of;

obtaining a computer readable media having a software program such that when said computer readable media is placed in a user computer said software will cause said user computer to perform a predefined series of steps used to create said customized image product from a template, said computer readable media provides for accessing digital image content, a credit toward the cost of said customized image product, and a unique identifier;

loading said computer readable media in said user computer and thereby causing activation of said software, said software automatically allowing use of said digital image content;

said user composing said customized image product; and

said user ordering said customized image product wherein said unique identifier is used to identify said credit and said template.

2 A method according to claim 1 wherein said computer readable media comprises one of the following:

a CD,

a computer floppy (removable magnetic, consider that compact flash goes up to 1 Gigabyte today which is more storage than a CD, although hugely more expensive in its current form ? See section in paragraph one of the detailed description) disc.

3. A method according to claim 1 where said customized image product comprises one of the following:

a book,

a post card,

a greeting card.

4. A method according to claim 1 wherein credit comprises the full cost of said customized image product.

5. A method according to claim 1 wherein said template is provided on said computer readable media.

6. A method according to claim 1 wherein software program provides for communication with a fulfillment provider over a communication network for placement of said order.

7. A method according to claim 6 wherein said unique identifier is used to obtain said digital image content from said fulfillment provider.

8. A method according to claim 1 wherein said digital image content is provided on computer readable media.

9. A method according to claim 1 wherein said digital image content was obtained with respect to image(s) that were captured on film and scanned so as to create said digital image content.

10. A method according to claim 6 wherein said unique identifier is used to obtain said template from said fulfillment provider.

11. A computer readable media having a software program such that when said computer readable media is placed in a user computer said software will cause said user computer to perform a predefined series of steps used to create said customized image product from a template, said computer readable media further includes digital image content, a credit toward the cost of said customized image product, and a unique identifier, said software automatically allowing use of said digital image content upon activation and for ordering said customized image product; said software have information for allowing said ordering over a communication network.

12. A method according to claim 11 wherein said computer readable media comprises one of the following:

- a CD,
- a computer floppy disc.

13. A method according to claim 11 where said customized image product comprises one of the following:

- a book,
- a post card,
- a greeting card.

14. A method according to claim 11 wherein credit comprises the full cost of said customized image product.

15. A method according to claim 11 wherein said template is provided on said computer readable media.

16. A method according to claim 11 wherein software program provides for communication with a fulfillment provider over a communication network for placement of said order.

17. A method according to claim 16 wherein said unique identifier is used to obtain said digital image content from said fulfillment provider.

18. A method according to claim 11 wherein said digital image content is provided on computer readable media.

19. A method according to claim 11 wherein said digital image content was obtained with respect image that were captured on film and scanned so as to create said digital image content.

20. A method according to claim 16 wherein said unique identifier is used to obtain said template from said fulfillment provider.

21. A method for providing a customized image product to a user, comprising the steps of;

obtaining a computer readable media having a software program such that when said computer readable media is placed in a user computer said software will cause said user computer to perform a predefined series of steps used to create said customized image product from a template, said computer readable media further includes digital image content, a credit toward the cost of said customized image product, and a unique identifier, said software further allows the user to obtain additional digital images from other sources that can also be used to compose said customized image product;

loading said computer readable media in said user computer and thereby causing activation of said software, said software automatically allowing use of said digital image content and said additional digital images;

said user composing said customized image product; and

said user ordering said customized image product wherein said unique identifier is used to identify said credit and said template.

22. A method according to claim 21 wherein said computer readable media comprises one of the following:

a CD,

a computer floppy disc.

23. A method according to claim 21 where said customized image product comprises one of the following:

a book,

a post card,

a greeting card.

24. A method according to claim 21 wherein credit comprises the full cost of said customized image product.

25. A method according to claim 21 wherein said template is provided on said computer readable media.

26. A method according to claim 21 wherein software program provides for communication with a fulfillment provider over a communication network for placement of said order.

27. A method according to claim 26 wherein said unique identifier is used to obtain said digital image content from said fulfillment provider.

28. A method according to claim 21 wherein said digital image content is provided on computer readable media.

29. A method according to claim 21 wherein said digital image content was obtained with respect image that were captured on film and scanned so as to create said digital image content.

30. A method according to claim 26 wherein said unique identifier is used to obtain said template from said fulfillment provider.

31. A method for providing a customized image product to a user, comprising the steps of;

providing a plurality of images by said user to a fulfillment provider;

said fulfillment provider providing a computer readable media having a software program such that when said computer readable media is placed in a user computer said software will cause said user computer to perform a predefined series of steps used to create said customized image product from a template, said

computer readable media further includes digital image content which includes said images provided to said fulfillment provider, a credit toward the cost of said customized image product, and a unique identifier;

loading said computer readable media in said user computer and thereby causing activation of said software, said software automatically allowing use of said digital image content;

said user composing said customized image product; and

said user ordering said customized image product wherein said unique identifier is used to identify said credit and said template.

32. A method according to claim 31 wherein said plurality of images provided to said fulfillment provider comprises a film product.

33. A method according to claim 32 where said film product comprises undeveloped film that needs to be developed and scanned in order to obtains said digital images.

34. A method according to claim 31 wherein an order form is used to identify a particular type image product from which said customized image product is to be made.

35. A method according to claim 31 wherein said order form is used to identify digital image content to be included in said computer readable media.

36. A method according to claim 35 wherein at least one of said identified digital image content is royalty bearing.

37. A method according to claim 31 wherein said plurality of images are provided to said fulfillment provider over a communication network.

38. A method for providing a customized image product to a user, comprising the steps of;

providing a plurality of images by said user to a computer readable media order station;

said computer readable media order station providing a computer readable media having a software program such that when said computer readable media is placed in a user computer said software will cause said user computer to perform a predefined series of steps used to create said customized image product from a template, said computer readable media further includes digital image content which includes said images provided to said fulfillment provider, a credit toward the cost of said customized image product, and a unique identifier;

loading said computer readable media in said user computer and thereby causing activation of said software, said software automatically allowing use of said digital image content;

said user composing said customized image product; and

said user ordering said customized image product wherein said unique identifier is used to identify said credit and said template.

39. A method according to claim 38 wherein said plurality of images provided by said user on a portable digital memory device.

40. A method according to claim 38 wherein said plurality of images provided by said user on a digital image capture device.

41. A method according to claim 38 wherein said computer readable media comprises one of the following:

a CD,

a computer floppy disc.

42. A method according to claim 38 where said customized image product comprises one of the following:

a book,

a post card,  
a greeting card.

43. A method according to claim 38 wherein credit comprises the full cost of said customized image product.

44. A method according to claim 38 wherein said template is provided on said computer readable media.

45. A method according to claim 38 wherein software program provides for communication with a fulfillment provider over a communication network for placement of said order.

46. A method according to claim 45 wherein said unique identifier is used to obtain said digital image content from said fulfillment provider.

47. A method according to claim 38 wherein said digital image content is provided on computer readable media.

48. A method according to claim 38 wherein said digital image content was obtained with respect image that were captured on film and scanned so as to create said digital image content.

49. A method according to claim 45 wherein said unique identifier is used to obtain said template from said fulfillment provider.